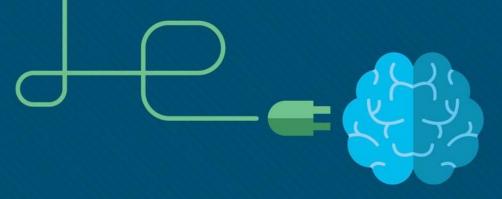
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思科創意解難挑戰賽(Cisco Innovation Challenge): STEM 與生涯規劃

Joseph Lin

Regional CSR Manager, Greater China, Corporate Affairs, Cisco

Oct. 2018



Cisco's Founding Place: Stanford University 1984



#### 1986 · World's first Router



# Change Solve Innovate

#### Our Vision

For 30 years, we' ve focused on helping to change the way the world works, lives, plays, and learns.

### Our Strategy

We solve our customers' most important business challenges by delivering intelligent networks and technology architectures built on integrated products, services, and software platforms.

## 思科网院项目

是一个全球的企业社会责任项目,是一项面向全球教育机构和个人的 IT 技能和职业发展项目。

## Cisco Networking Academy,

a Cisco Corporate Social Responsibility program, is an IT skills and career building program available to learning institutions and individuals (13 years old or above) worldwide.





### Cisco: The Worldwide Leader in IT



## The Networking Academy Learning Portfolio

Current & Planned		Collaborate for Impact					
Aligns to Certification  Instructor Training required	* Available within 12 months	Introduction to Packet Tracer	Packet Tracer	Hackathons	Prototyping Lab	Internships	
Self-paced	Exploratory	Foundational			Career-Ready		
Networking Networking		Networking Esset Mobility Fundam Emerging Tech V Programmability U		E N	CCNA R&S: Introduction to issentials, Scaling Network letworks CCNP R&S: Switch, Route	ks, Connecting	
<b>Security</b>	★ Introduction to Cybersecurity	Cybersecurity E	ssentials		CCNA Security CCNA Cybersecurity Ope	rations	
6 IoT & Analytics	★ Introduction to IoT	IoT Fundamental Connecting Thing IoT Security* Hackathon Playbo	s, Big Data & Analytics	S,			
OS & IT	NDG Linux Unhatched	NDG Linux Esse	ntials		IDG Linux I IDG Linux II		
Programming		<ul><li>CPA: Programmi</li><li>PCAP: Programm</li><li>Emerging Tech W</li></ul>	ng Essentials in C ng Essentials in C++ ning Essentials in Py Vorkshop: Experiment sing WebEx Teams	thon 🕏 C	CLP: Advanced Programi CPP: Advanced Programi	_	
Business Business	🟂 Be Your Own Boss	Entrepreneurship	)				
Digital Literacy	★ Get Connected					0 0040	







#### 香港中文中學聯會





合作夥伴:











## 思科創意解難挑戰賽 (CIC):

為期一年的香港中學生物聯網(IOT) 技能比賽, 透過「以賽促學」、「以賽促教」、「以賽促用」, 目的是促進香港中學生的STEM教育。



## 把握前所未有的大好良機, 創意解難、改變世界!

物聯網技術有望緩解全球一些最嚴重的問題。到2020年,將有500億個物體與互聯網聯結,從而在物聯網領域創造出150萬個就業崗位。



宗旨: 幫助中學生學習和利用科技知識,解決現實問題, 成為IT 解難專家 (Global Problem Solver)





ACT LIKE A SOCIAL CHANGE AGENT



像企業家一樣思考

THINK LIKE AN ENTREPRENEUR



像技術專家一樣創新

INNOVATE LIKE A TECHNOLOGIST

## 思科創意解難挑戰賽 (CIC)

#### 讓科技造福社會



#### 挑戰:

選取以下其中一項主題,並就一項具體 問題設計創新的解決方案:

- IoT優化城市: 能源,用水,交通及廢物回收
- 適合長者及有特殊需要人仕安居的家園
- 提供市民優質醫療服務



#### 參賽資格

參賽者必須為年齡介乎13-16歳(在2002-2005年出生)香港中學生



#### 形式

組隊:由3至4位同學及1位指導老師組成1 組

第一階段: 2頁概念說明書及3分鐘的 YouTube視頻

第二階段:配合硬件製作物聯網設備作介紹,並回答評審團問題



#### 獎項

- 参與證書、獎盃、獎狀、獎金/書券/ 電子產品現金 券
- 學校積極參與獎及卓越教師獎
- 師友計劃(第二階段入圍同學)
- 獲邀前往思科(广州)智慧城产业发展中心遊學
- 獲安排於思科或其他公司作實習生的機會

## CIC 主要元素

- 啟動禮 (Kick off & Information Sessions)
- 校長/副校長物聯網體驗工作坊(3小時)
- 教師培訓計劃 (9小時)
- · 業界資訊日 (專家於放學時段與同學WEBEX)
- 學生學習思科網院課程
- 第一階段、第二階段、總決賽,共三個階段
- 師友計劃 (Mentorship Program)
- 廣州參觀智能城市Ishowroom, 參觀公司
- ★ 公司5-Day 工作體驗 (Work Experience)



## 與生涯規劃相關的詳情

## 5-Day Work Experience 工作體驗

#### Objectives for students:

- Gain an understanding of what IT company does, and the variety and scope of roles within the company.
- Consider how careers develop and how this relates to their futures.
- Discover their strengths and potential





### Key elements:

- Write CV & go through Interviews (2 out of 10 students)
- Welcome lunch
- Shadowing/observing
- Hands-on tasks
- Interview 3 senior leaders
- Do presentation in English on learnings
- Completion certificates, gifts,
   1500 HKD stipend



## Time Table of 5-Day Work Experience

- Incorporate Business in the Community' Work Inspiration tools & models
- Experience 4-5 departments with local and foreigner supervisors
- Interviewed 3 senior management leaders



09:00 - 10:00	reception, meet supervisor Amanda Lee, CSR Manager, Corporate Affairs. Meeting Bruce Yim, CCIE Portor on 29/F.	Check in at reception, meet supervisor Polly Yu, PR Manager, Communications on 31/F, Marina.	Check in at reception, meet supervisor Becky Wong, Virtual Sales Account Manager, Commercial Sales HK, on 31/F, Stanley.	Check in at reception, meet supervisor Cholo Carino, Consultant Engineer, Advanced Services on 31/F, Victoria.	Check in at reception, meet supervisor Pablo Noia, CSA, GSP on 31/F, Harbour.
10:00 - 11:00 - 11:00 - 12:00	Shadowing - preparation meeting - debrief meeting on key learnings	Shadowing - preparation meeting - debrief meeting on key learnings	Shadowing - preparation meeting - debrief meeting on key learnings	Shadowing - preparation meeting - debrief meeting on key learnings	Shadowing - preparation meeting - debrief meeting or key learnings
12:00 - 13:00	Welcome Lunch @	Lunch / with supervisor	Lunch /with supervisor	Lunch / with supervisor	Lunch / with supervisor
13:00 - 14:00 - 15:00 - 15:00 - 16:00	- 4 supervisors name cards & self introStudents: self-intro. & work experience objectives.  Brief of the week / Debrief of the day  Careers Happen	Work Experience	Work Experience	Work Experience	Work Experience & Debrief
16:00 -	Meeting with  Barbara Chui, VP @  Harbour, 31/F (3:30-4:30pm)		Careers Happen Meeting with Tony Wong, Director of		30min preparation time for the presentation
17:00	Careers Happen Meeting with Garrick Ng, Chief		WPR @ Butterfly Bay, 28/F (4-5pm)		- Thanks and Presentation Session
17:00 - 17:30	Technology Officer @ Harbour,31/F (4:30-5:30pm)  -Check out from reception	-Debrief Session by Supervisor (Debrief Form) -Check out from reception	-Debrief Session by Supervisor (Debrief Form) -Check out from reception	-Debrief Session by Supervisor (Debrief Form) -Check out from reception	-Check out from reception (\$)

Day 1 (13/8)

Check in at

Day 2 (14/8)

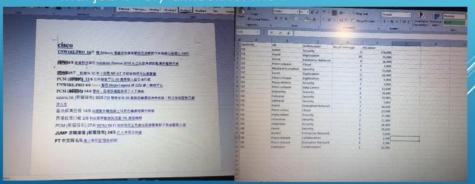
Day 3 (15/8)

Day 4 (16/8)

Day 5 (17/8)

allada CISCO

I have two work is use excel and work to complete. It is about PR job so I feel PR that job is very difficult for me.





- 「一開始麥sir通知我要寫CV,但我連CV條咩都唔知。透過問阿sir我先知道CV原來係履歷表。透過上網搜查CV既sample,同理問老師既意見,我終於寫好份完整既CV。
- 去到要面試當日,我唔知道原來工作面試係要早15分鐘到達, 所以當日我遲左,但都好多謝Cisco 既職員體諒我。
- 面試以英文進行,而英文亦係我既弱點,我盡左自己最大努力去以英文表達,好多謝面試人員接納。
- · 而面試期間面試人員問我知唔知Cisco 公司既背景,我先好尷 尬咁發現原來面試前係要預先準備公司既背景資料,
- · 總括而言,面試比我體驗到求職過程要準備及注意既野,對一個中二的學生可以去黎講,十分難得。我地能夠在10個優勝者當中得到呢個機會,真係好感恩。」





- 「其實我早已經知道Cisco 是一間可以Home office 的公司,即係員工可以在屋企使用視障會議,進行匯報和工作,但係一去到Cisco 我先確切了解,這是比我想象中更少人,只有十幾人返到公司做野,令到工作環境好冷清。
- 在實習其間我地頌在Telstra 參觀,除左參觀左公司設施外,頌理解 Tesltra係香港的業務,亦都了解Telstra 的歷史,知到Telstra 和Cisco 是合作類伴的關係,
- 而且我係實習途中,學到一些面對壓力和解決壓力的方法,更聽到一些 名人即係Cisco 的高層人士,分享左佢地點樣尋找目標,例如跟著自己 心中所想,還有可以選一些對自己有興趣和有能力做的目標,我覺得呢 喲對我中三選科和將來選甚麼工作有用外,更可以成為我人生的左右銘, 讓我一生受用,而且這些是在學校學吾到,所以真係好多謝Cisco 比左 一個敢充實的暑假比我地。」





## Visit Ishowroom in Guangzhou, Company Visits 參觀廣州智能城市Ishowroom, 參觀公司

- Full day visit to Guangzhou for the top 3 winning teams
- Visit Cisco office and demo center of Smart City in Panyu
- Learnt IOT technology and it's implication to work in IT sector
- In-person experience & face to face meeting with cisco colleagues on career paths stories and advise





## 賽後交流團

- 冠亞季三隊得獎者到 廣洲CISCO公司參觀
- 認識智能城市發展
- 遊覽廣洲週邊景點



「我哋喺廣州cisco公司參觀佢哋嘅智慧城市展覽廳,呢個展覽廳好少對外開放,所以我哋可以睇到嘅時候就覺得好榮幸。裏面可以閱到未來無人車嘅技術、未來嘅醫院、仲有未來嘅物流,設計認真、嶄新,真係令我哋大開眼界。喺午膳既時間,我地三隊又分享大家將來想做既職業,過左一個好輕鬆既下午。臨走前我地仲去左廣洲塔附近影相留念,真係好多謝cisco讓我地過左咁豐富既一日。」



由於我地拿到思科比賽的亞軍及季軍,所以我地七月份參觀可以獲邀參觀中國廣州番禺的cisco分公司。當日我地首先在早上去左Cisco公司,參觀了他們的會議房,體驗到TP系統,即係用于視障會議,跟著當日我地將分為兩組,在兩間不同的房,透過TP系統來溝通,真係一個吾錯的體驗而且,我地頌聽左Cisco內地工程師的分享,除左簡介左Cisco的歷史,同埋分享左軟件工程師有喲咩工作要做,例如接駁網線、向客戶提供網絡解決方案等,當中讓我更了解工程師的行業



## Mentoring Program 師友計劃

- 1-2 mentors (1 technical & 1 non-technical) vs 2-4 students of a team
- 2 months long (at least 12 hours) starting from Phase 2
- For shortlisted 30 (up to 50) teams
- Meet virtually and in-person
- Mentors advise mentees on technical, speaking skills (提問, 改良方案, 改善匯報技巧) & IT career development
- Outcome: 700 hours devoted by 50 mentor volunteers in 2018 (Cisco & Telstra)





「友師除著跟我們視象會議和 親身到学校跟我地探討問題, 友師仲發現左我地不善於溝通 及表達概念,所以佢地好用心 教我地講野的技巧,以至於我 地可以在日後決費時有自信地 向評判介紹我地既作品。」 「而當我地遇到技術性問題嘅時候,友師都會盡心盡力提供寶貴的意見。在決賽嘅時候佢地仲帶埋佢地既家人來支持我地,令我地十分感動。真係好感謝友師們既無條件付出。」

### For volunteers/mentors:

- Mentoring program helps volunteers:
  - Take this opportunity to participate the Time2Give initiative at Cisco / volunteering activities to give back
  - Make a long term impact on a young person's life
  - Become a better manager, friend, partner or parents by further developing your empathy and communication skills



# Cisco Innovation Challenge (CIC) 2018/2019 Mentorship Experiences Sharing

Telstra Foundation
11 October 2018

Gordon Ng Global Bid Manager Telstra Enterprise





#### Create a Better World with Mentorship Support to the Youth







#### Mentorship - The Story Begins

















Over 90 Mentees













#### Mentorship Programme Highlights









Mentorship Period Feb – April 2018



Mentorship Hours
Around 12 hours



Mentors Combination
Consists of both technical and
commercial background professionals





#### Courage to the Mentees for their Success







總結

宗旨:幫助中學生學習和利用科技知識,解決現實問題,

成為IT 解難專家 (Global Problem Solver)







充當社會變革促進者

ACT LIKE A SOCIAL CHANGE AGENT



THINK LIKE AN ENTREPRENEUR

像技術專家一樣創新

INNOVATE LIKE A TECHNOLOGIST

• Sign up now!

https://goo.gl/forms/d8jJZLe5klKf6My82



More about CIC:

Website: Cicgps.hk



Q&A