

教育局「商校合作計劃」伙伴分享會 並肩同行:如何籌辦雙贏事業探索活動

分享嘉賓:

香港大學專業進修學院
珠寶及寶石校友會會長
羅志平先生



Greetings from GJAA Committee Members (2016-2018), we are alumni of HKU SPACE Executive Diploma in Jewellery Marketing & Management among 7 generations.

香港大學專業進修學院校友會珠寶及寶石校友會委員會成員 (2016-2018) 是集合了7屆香港大學專業進修學院行政人員文憑(珠寶營銷及管理)之校友。

Our Vision 我們的願景

Through understanding our gem and jewellery industry, to unleash the **highest potential** of **10,000** young people aged between 15 and 22 為一萬名年齡介乎十五至二十二歲的年輕人透過了解我們寶石和珠寶行業去釋放他們之最高潛能。

Our Mission 我們的使命

To foster **closer relationship** and promote **further education** & **lifelong learning** among members of the gem & jewellery industry 促進寶石與珠寶行業成員持續終身學習及更密切關係。

Our Value 我們的價值

To Unite, To Serve 團結如珠 服務如寶

首次活動： 到校珠寶設計工作坊

教育局支援

業界支援

學校反應

學生反應



13 Nov 2015 -
Life Planning and
Jewellery Industry
Overview at
Chun Tok School
(special school)
with the support of
GIA Hong Kong



開展事業探索活動活動： 第一屆珠寶設計比賽

教育局支援

業界支援

學校反應

學生反應



4 Dec 2015 -
Original Jewellery Design Workshop
at Chun Tok School
(special school)
with the support of
Education Bureau



比賽前：工作坊+簡介會

四大珠寶行業工作範疇

設計的步驟 (教授常識技巧，交付學生任務，學生透過思考，完成有意義的創/製作)

比賽的安排及原則

獎品(如: 特別獎狀，暑期工作體驗)

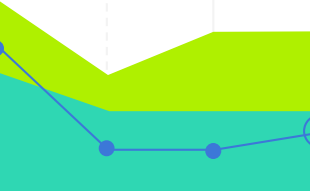


比賽前：

學生活動
教師活動

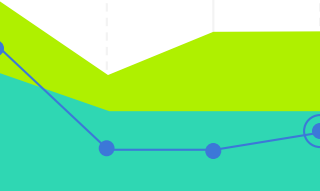


20 Feb 2016 - Life Planning Workshop and Original Design Workshop for
Kowloon Technical School &
Shau Kei Wan East Government
Secondary School



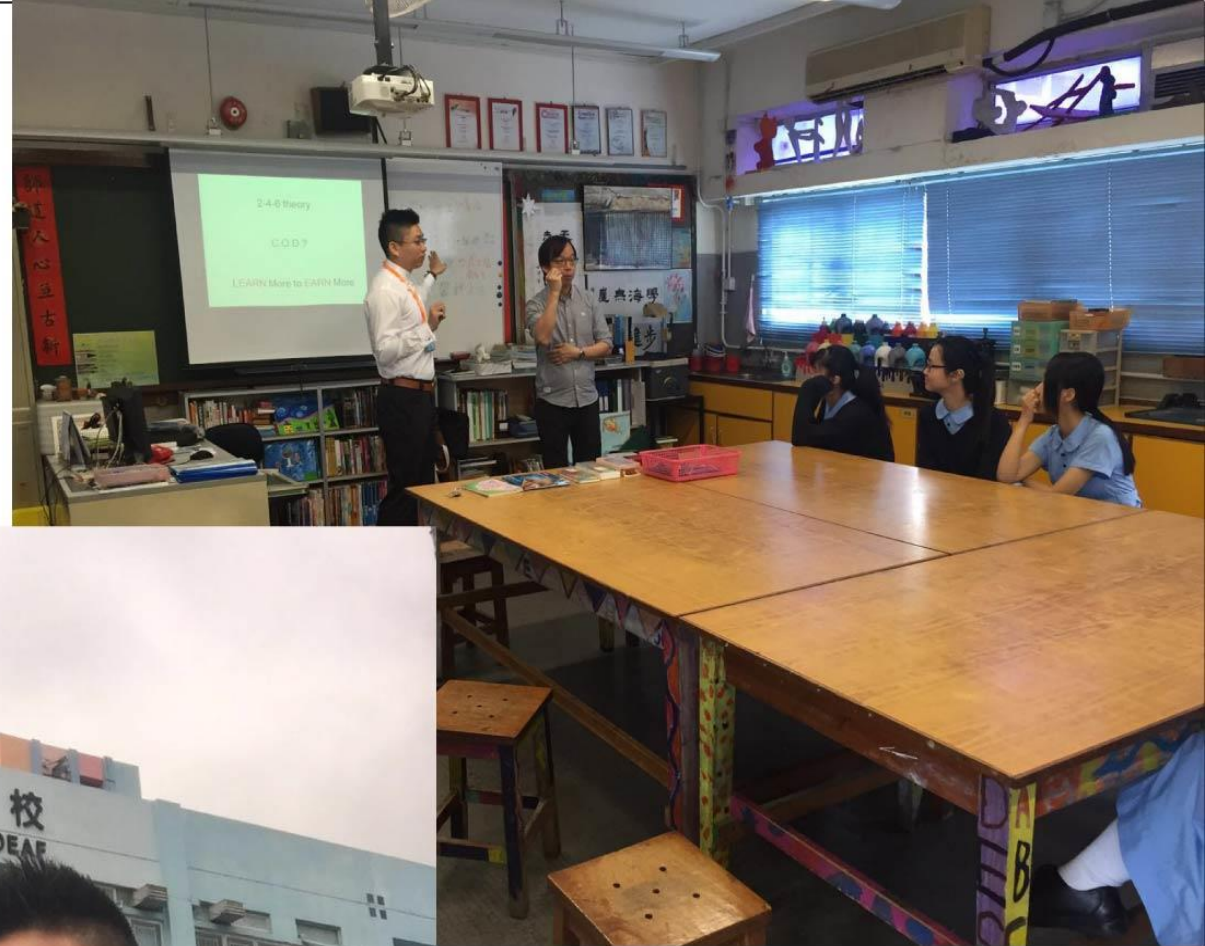


4 March 2016
Secondary School Teacher's
Development Day





18 April 2016 -
Jewellery Industry
Overview at
Lutheran School for the
Deaf with the support of
Education Bureau





25 April 2016
Original Jewellery
Design Workshop
at Lutheran School
for the Deaf
with the support of
Education Bureau





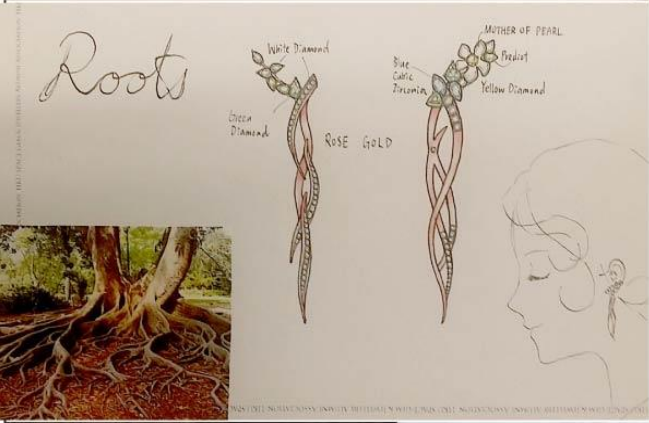
26 Mar 2016 -
Workshop for
1st Original Jewellery
Design Competition
for Secondary School Students
with the support of GIA Hong Kong
and Education Bureau





23 April 2016 -
1st Original Jewellery
Design Competition
for Secondary Schools
with the support of
Education Bureau







香港大學專業進修學院及寶石校友會

<https://www.youtube.com/watch?v=w4jfj8KZUmM>

比賽後



業界反應
學生反應

HK's new design contest to benefit industry's sustainability

The inaugural Hong Kong Secondary School Original Jewellery Design Competition, co-organised by the **Gem & Jewellery Alumni Association (GJAA)** and the Education Bureau, will be held on 23 April at SKH St Mary's Church Mok Hing Yiu College aiming to nurture new design talents for the sustainability of Hong Kong's jewellery industry.

Themed 'Nature', the competition is reserved for S3 to S5 students in Hong Kong. Entries will be judged on the following criteria: creativity (40%), artistic, technique and practicality (40%); and adherence to the design objective given (20%). A briefing workshop was held on 26 March.

The judging panel will consist of industry heavyweights, including director of **Chow Tai Fook Jewellery Co Ltd** Ho Pak Tao, founding president and chairman of the **Diamond Federation of Hong Kong (DFHK)** Lawrence Ma, managing director of **CSS Jewellery Co Ltd** Chow Kit Shing, director and deputy chairman of **Luk Fook Holdings (International) Limited** Tse Moon Chuen, **GIA** Asia Pacific managing director Seung-Hae Moon, and HKU SPACE jewellery marketing and management courses honorary advisor Dr William Fong Yan.

The award presentation ceremony scheduled for within an hour after the contest will present 25 awards including the champion, the 1st runner-up, the 2nd runner-up, two merit awards and 20 finalist awards.

GJAA has been working close with the Education Bureau in providing local secondary schools with complimentary workshops since two years ago, Dr William Fong Yan told *Hong Kong Jewellery*. "The design competition is to arouse the students' interest in jewellery design with the hope of developing them into respectable jewellery designers one day," he said.

"GJAA has also been giving career talks to various secondary school students on career prospects in the jewellery industry which is not normally covered by their career masters. We need to encourage the younger generation to join our industry in order to maintain sustainability and enable our jewellery industry to prosper even more," he added.



香港珠寶業舉辦不少形式的设计比賽，
本人覺得當中以全港中學生珠寶設計比賽
最具前瞻性和意義。

透過參與比賽及珠寶設計工作坊，讓學生們由中學時代開始認識珠寶、接觸本業。學生們因此了解自己的興趣，發揮自己創意及發掘自己的所長。學生們從小認清方向，在日後選科上可考慮選修珠寶設計，甚或擇業時選擇投身珠寶行業。為珠寶業培育人才，不斷注入新血，為本業健康發展奠下基石，別具意義。

另一方面，學生們從小認識珠寶，提升他們對珠寶的興趣，培養他們懂得欣賞珠寶，將來自會成為珠寶用家，令本業持續興旺帶來無限生機，影響深遠。

本人藉此對香港大學專業進修院校友會珠寶及寶石校友會顧問鍾焯霖博士、校友會會長羅志平先生及全港中學生珠寶設計比賽籌委會各成員的悉心安排，努力不懈，深表謝意。他們對香港珠寶業的無私奉獻，深感敬佩。沒有他們的默默耕耘，便沒有全港中學生珠寶設計比賽的誕生，更沒有這批高水準作品展現眼前。是次豐碩成果，他們功不可沒。

本人亦非常欣賞參與的中學生的表現。他們的創意、心思及才華均反映在他們高水平的設計上。他們只要潛心力學，努力上進，將來定必成才。

粵港澳港周生生珠寶金行有限公司董事總經理

周傑成



教育局
商校合作計劃
Education Bureau
Business-School Partnership Programme (BSPP)

第四屆 | 4th
全港中學生珠寶設計比賽 | Jewellery Design Competition
for Hong Kong Secondary School Students

吳愷綦
Ng Hoi Tsun

沙田培英中學
Shatin Pui Ying College

亞軍
First Runner Up



比賽評審團代表

比賽評審團成員:

艾麗珠寶有限公司總裁 何美儀女士
香港鐘表業總會顧問及前主席 黃麗嫦女士

International Jewellery Designer Association代表 Mr. J.P Cam

香港大學專業進修學院校友會義務秘書 黃美慧女士

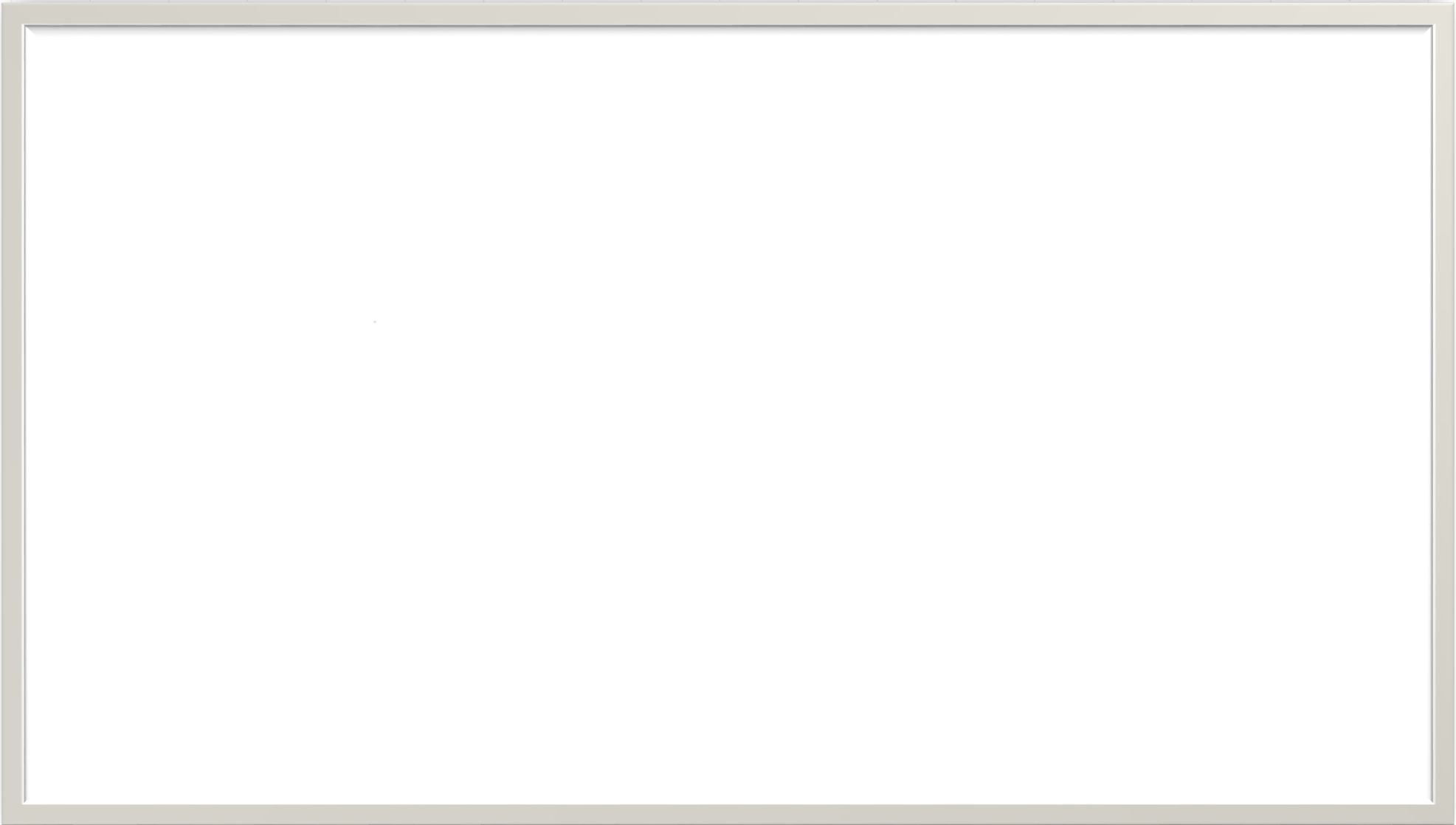
香港特別行政區政府教育局高級教育主任 陳紫雲女士

香港大學專業進修學院校友會 珠寶及寶石校友會創會會長 羅志平先生

2019年12月7日

香港大學專業進修學院校友會
珠寶及寶石校友會副會長
陳惠珍女士

To Unite, To Serve 團結如珠 服務如寶



第五屆全港中學生珠寶設計比賽

<https://youtu.be/xQKtEcVAW46>



第一屆全港中學生珠寶設計比賽得獎作品展

1st Jewellery Design Competition for Hong Kong Secondary School Students Award Winning Pieces Exhibition



教育局
商校合作計劃

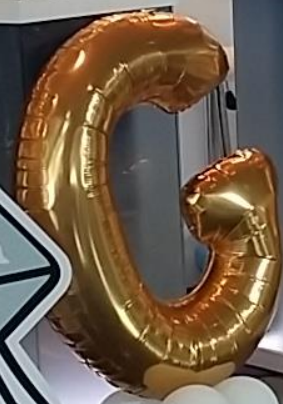
Education Bureau
Business School Partnership Programme (BSP)

支持機構
Supporting
Organisations

周大福

六福珠寶

CSS
粵港珠寶師生



周傑成先生

周傑成先生珠寶有限公司董事總經理
Managing Director, CJI Jewellery Co Ltd

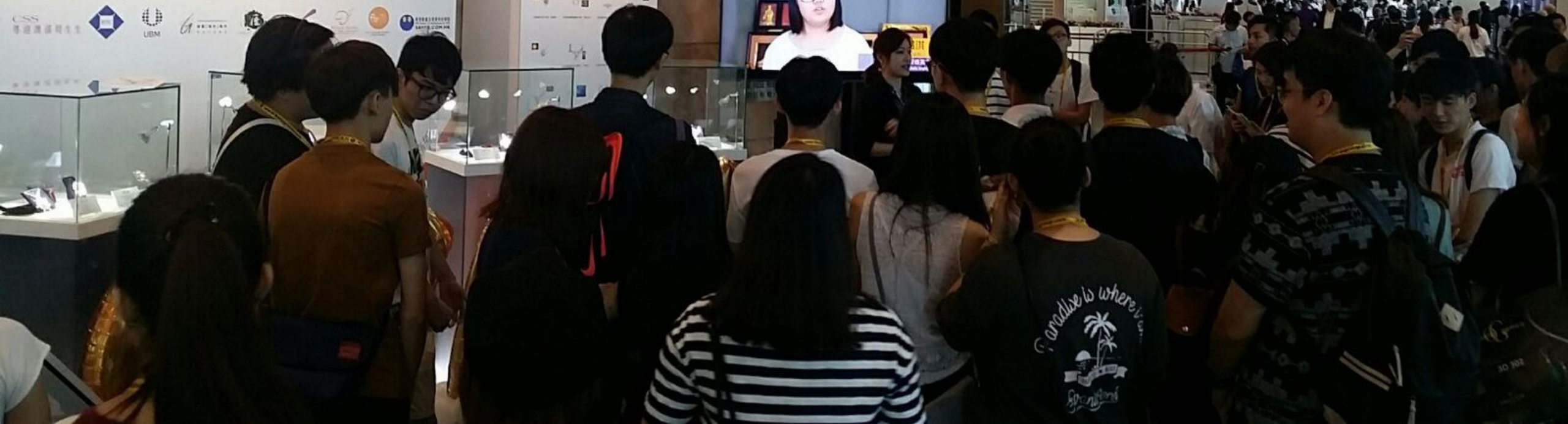
全港中學生珠寶設計比賽得獎作品展
Jewellery Design Competition for Hong Kong
Secondary School Students Award Winning Pieces Exhibition



珠寶設計比賽得獎作品展
Jewellery Design Competition for Hong Kong
Secondary School Students Award Winning Pieces Exhibition

An informational graphic for the exhibition. It features a vertical list of icons representing different jewelry items and categories. The text is in both Chinese and English, providing details about the competition and the exhibition.

ESS OFFICE
珠寶設計



2017.05.16-18
Booth No. 1D 623

Paradise is where you
are

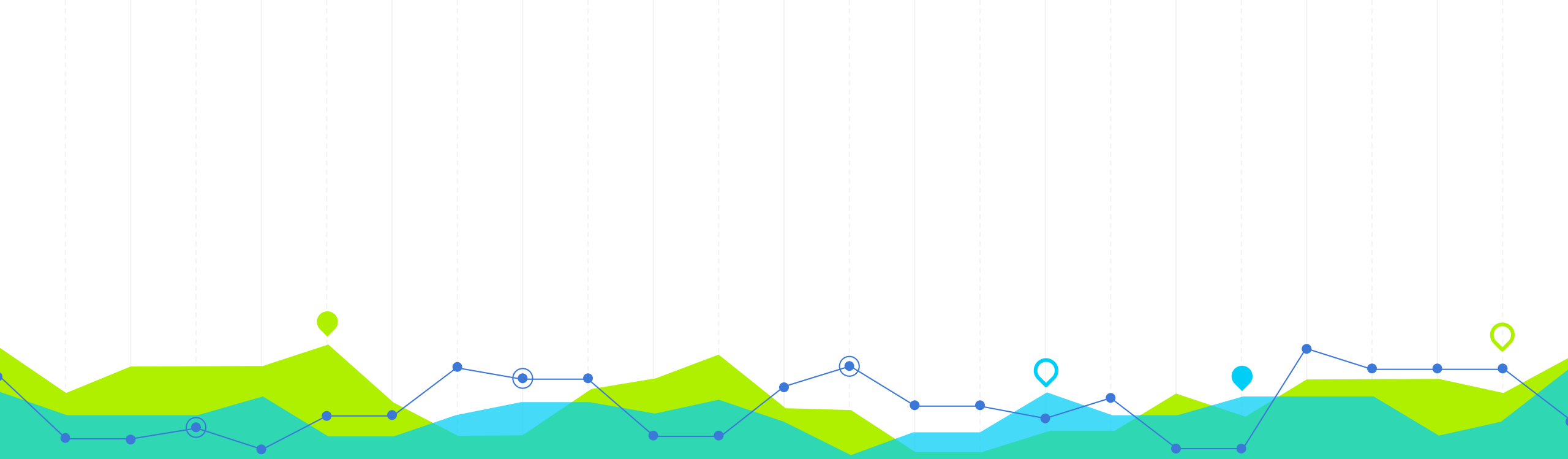
A graphic on a t-shirt featuring two palm trees and a banner with the text 'Paradise is where you are'.

HKUSPACE ALUMNI
香港大學專業進修學院校友會
Gem & Jewellery Alumni Association
珠寶及鐘錶校友會

教育局
商校合作計劃
Education Bureau
Business-School Partnership Programme (BSPP)

第二屆 2nd
全港中學生珠寶設計比賽
頒獎典禮
Jewellery Design Competition
for Hong Kong Secondary School Students
Award Presentation Ceremony





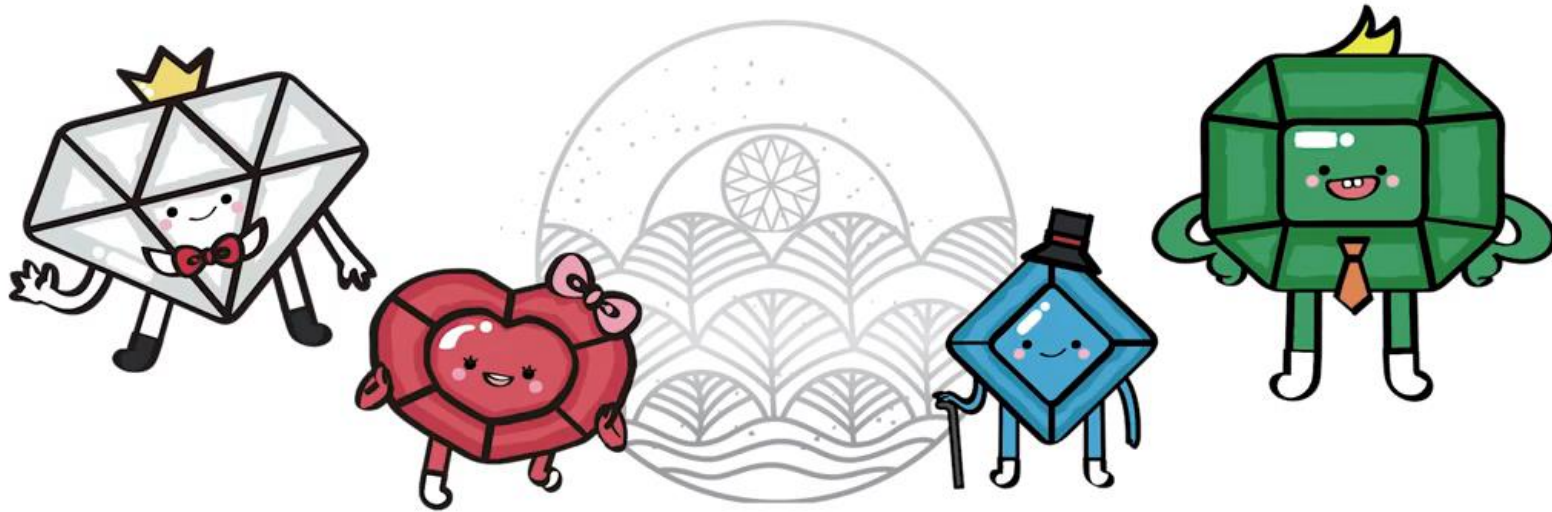
活動持續發展

第二屆

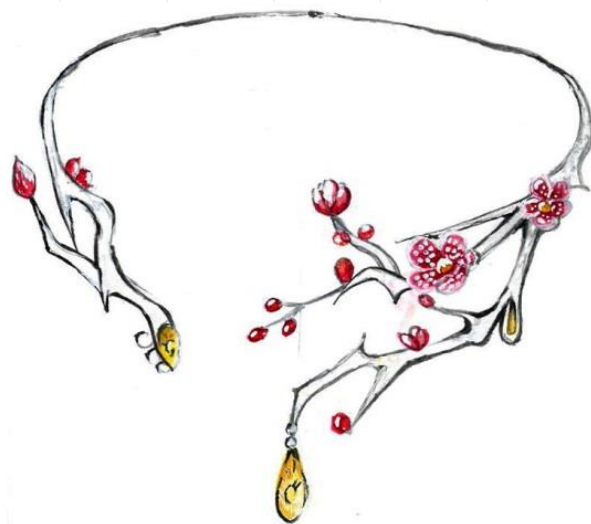
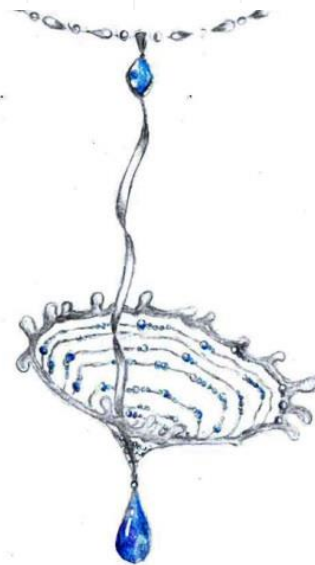
全港中學生珠寶設計比賽

2nd

Jewellery Design Competition
for Hong Kong Secondary School Students



第二屆全港中學生珠寶設計比賽
香港大學專業進修學院校友會-珠寶及寶石校友會
<https://www.youtube.com/watch?v=qPq16Lup08c>







Supporting Organisations :



六福珠寶
LIFUK JEWELLERY

CSS
粵港澳珠寶生



Category Champion
最佳設計: 冠冕
Crown
Designer: [Name]
[Address]
[Phone Number]

Category Finalist
常規類別: 人面冠
[Name]
[Address]
[Phone Number]

Category Finalist
常規類別: 人面冠
[Name]
[Address]
[Phone Number]



项目概述

- 项目背景
- 项目目标
- 项目意义
- 项目成果



项目概述

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教育局
商校合作計劃
Education Bureau
Business-School Partnership Programme (BSPP)

香港大學專業進修學院校友會珠寶及寶石校友會 第三屆全港中學生珠寶設計比賽

<https://www.youtube.com/watch?v=rBeTPBKbRuI>

籌辦一系列高效事業探 索活動的困難與挑戰

Other Learning
Experience

事業探索活動 – 成功要素

目標清晰

設計活動
(學習正確工作態度，
行業知識及技能)

時間規劃 (機構運作
與學校運作配合)

活動場地 (安排與
安全)

人力資源配合

各方溝通聯絡

事業探索活動 – 成功要素

PASSION

POSITIVE

PEOPLE

PROCESS

PERFORMANCE



事業探索活動對機構內部的影響

PATIENT

PERSEVERANCE

POTENTIAL

NON MONETARY
INITIATIVE



事業探索活動 - 商校雙贏

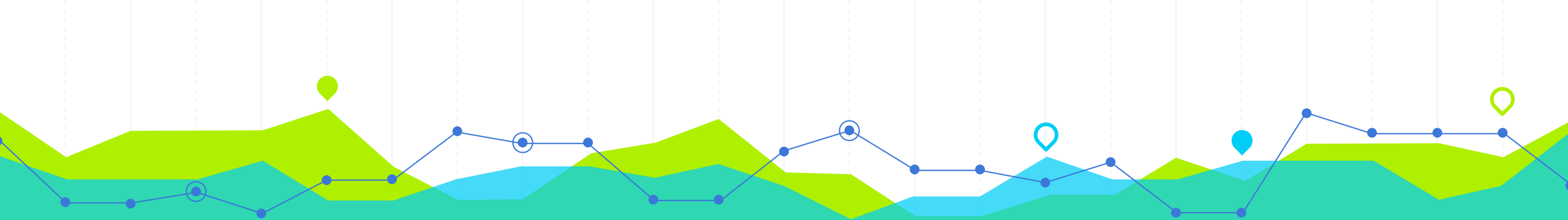
發掘人才

培訓員工管
理技巧

為行業儲備
人才

不需要資金
投入





謝謝!